

Empira Group is an investment manager for institutional real estate investments specializing in engineering innovative and high-yield investment solutions in German-speaking Europe and the United States. Our real estate and capital market experts cover the entire value creation process – identifying first-class investment opportunities of all property types, ensuring a smooth acquisition process, and experienced asset management. We operate as a sole and reliable point of contact for our investors and build sustainable investment solutions tailored to each investor's unique set of requirements. Integrity and a focus on performance are among our most important values.

In order to further execute our growth strategy, we are looking for a committed and entrepreneurial personality **for our Miami location** as:

Marketing Manager

Position Overview

The Marketing Manager will drive focused marketing strategy and implementation for Empira Group USA. This position will work with the team to develop and execute field marketing plans consistent with the company's overall business goals.

Your tasks

- Coordinate the marketing, communications and advertising efforts for the organization.
- Collaborate with management to create and execute consumer and broker outreach programs marketing programs.
- Responsible for maintaining the marketing budget, processing invoices and tracking expenses against budget. This position is charged with ensuring the division's marketing expenditures fall within the allotted budget.
- Negotiate contracts with various vendors as appropriate.
- Plan and coordinate all aspects of company attendance at tradeshow and conferences of varying size and scale, from research and planning to logistics, execution and promotion.
- Manage company-hosted events, including seminars, thought-leadership events, client events, and roadshows.
- Manage the Marketing Events Calendar, which includes coordinating and communicating with relevant stakeholders within the company.
- Gather and track ROI, engagement analytics and feedback to consistently assess opportunities for improvement.
- Research and report on latest trends, technologies, and capabilities within the event planning industry.

Your qualification

- Bachelor's Degree in Marketing or related field preferred, plus 5+ years of relevant marketing experience
- Knowledge of strategic field marketing and tactics including signage, print, online and event marketing.
- Must have superb verbal and written communications skills, interpersonal skills, organizational skills and intermediate computer experience (broad understanding of Internet, MS Word, Excel and Outlook).
- Position requires high energy, creativity, and ability to juggle multiple tasks. Must have the ability to think critically and make decisions.
- Real estate marketing experience preferred.
- Proven leadership skills that cultivate collaboration and stimulate pro-active communication among internal and external team members in order to achieve goals and cultural differences of local markets.
- Excellent problem solving and analytical skills, and ability to manage multiple, complex projects while meeting deadlines.
- Must be highly organized, accurate, and punctual and able to operate well in a high-paced start-up environment.



Our offer

- Young, dynamically growing company with flat hierarchies
- Dedicated and motivated team
- Attractive compensation and benefits package
- Training and personal development opportunities
- Modern offices in central locations

Please send your complete application documents, including your salary expectations and possible start-up date, by e-mail to neyda.nieves@empira-invest.com.

Empira Group, LLC
Neyda L. Nieves, (+1) 786 767 3806

We look forward to receiving your application!

Equal Opportunity Statement

Empira Group is committed to diversity in its workforce and is proud to be an equal opportunity employer. Empira Group considers qualified applicants without regard to race, color, religion, creed, gender, national origin, age, disability, veteran status, marital status, pregnancy, sex, gender expression or identity, sexual orientation, citizenship, or any other legally protected status.